

The Cotton School's

4-Day Cotton Seminars Dallas, Texas USA

May 3-7, 2010 (in English)



May 17-21, 2010 (in Spanish)

Get Answers to Your Questions and the Tools to Manage Risks

The program is taught by Paul A. Ruh, active in commodity trading for over 50 years and has a wide range of experience, knowledge and understanding of the cotton industry, U.S. and international trading and marketing. He has traveled throughout the world and understands the cotton business, both domestic and foreign, in our expanding global environment.

For those involved in the cotton industry, from growers to traders to mills, including their agents, the intensive seminar will expand your knowledge of the trade and offer you risk management strategies from every perspective. Unlike other seminars, you will not sit quietly in a chair all day for "the lecture." Our seminars are **limited to 15 participants** to allow an opportunity to ask questions throughout and engage in discussion. An additional day is reserved for one-on-one consultations. **Interested?** Contact: infodesk@thecottonschool.com

Registration Form and Payment details on Page 2

Topic Highlights:

- Changes in the Cotton Industry
- The Functions of a Cotton Merchant
- Factors influencing Cotton Prices
- U.S./World Supply and Demand
- Price Outlook for Upland cotton – 2009/10 and beyond
- Purchasing/Selling Cotton and Cotton Contracts
- ICE Futures and Commodity Exchanges in general
- Hedging Purchases and Sales
- Futures and Options Strategies to Minimize Price Risks
- Cotton classing
- For a detailed list of topics, visit www.thecottonschool.com

Enrollment & Fees

The cost for these special 4-day seminars will be \$1,750.00 U.S. per person and will include all materials. Enrollment is limited to a maximum of 15 participants for each series of seminars; acceptance will be based on the order in which reservations are received. A non-refundable enrollment fee of \$250.00 U.S. will be required to hold your reservation, with the final payment due on or before April 16. Participants may select a seminar conducted in English or Spanish.

2010 Cotton Market Seminars

Dallas, Texas

Select the Seminar you will attend:

Seminar I (in English) Date: May 3-7, 2010

Seminar II (in Spanish) Date: May 17-21, 2010



Please complete the following:

First Name _____ Last Name _____

Title _____ Name for Badge _____

Company Name _____

Address _____

City _____ State _____ Zip _____ Country _____

Phone: _____ Fax: _____

Mobile Phone: _____ Email: _____

Non-refundable enrollment fee of \$250.00 U.S. must accompany registration form. Final payment of \$1,500.00 U.S. due no later than April 16, 2010. Sorry, no refunds will be issued after this date, but in the event of a cancellation, you may request to transfer your registration to another person.

Payment by Check to

Cotton Market and Risk Management
Consulting, Inc.
5501 LBJ Freeway, Suite 249
Dallas, TX 75240 USA

Payment by Wire Transfer

Contact The Cotton School
for details

Easy ways to Register:

EMAIL registration form to: infodesk@thecottonschool.com

MAIL completed form to Cotton Market and Risk Management Consulting, Inc., 5501 LBJ Freeway, Suite 249, Dallas, Texas 75240 USA

FAX your registration to **972 934-3480**

Questions?

For questions regarding the seminars, please contact our office by phone at 972 490-1537 or by email at infodesk@thecottonschool.com.